

Pole Position! WS-400 EVO

developed by *platforma*

Caterham F1 & Anest Iwata join forces!

CATERHAM A revolution in intelligence

The Caterham F1 team is competing in the 2013 FIA Formula one world championships, having already established itself on the track as the best of the three new teams to join the sport in 2010.

In its continued pursuit of innovation and higher performance, Caterham F1 has teamed up with Anest Iwata to improve its all-important paint application.

Richard Die, Business Manager says: Caterham has two goals for paint application to its race cars and across all of the team's collateral. Firstly we want the final product to have the highest quality finish, and secondly, we need the paint to be as light as possible. For this solution the Caterham F1 team turned to Anest Iwata who brought their cutting edge atomisation technology and custom built WS400 Evo guns to the F1 team, this enabled Caterham to use 50% less paint whilst achieving the same level of opacity required. Weight is the number one enemy of F1 racing teams!

Tony Fernandes, Team Principal & Owner
"We will create our own future, destiny and history from here"



Anest Iwata, a world leader in spray painting equipment technology and renowned for innovative designs in paint application, has been chosen as the official spray equipment supplier to the Caterham F1 team for the 2013 season.

Caterham F1 has recently taken delivery of its special, personalised WS400 Evo and IPR100 Gravity guns and they have been very impressed with their performance. Caterham F1 chief painter Michael Vickers put the equipment through its paces before the racing season started. He found that the guns not only provided a big paint saving due to their high atomising properties, but also gave a fantastic, right first time application and lay down of this season's new green and yellow racing colours.

Tony Robson, Managing Director of Anest Iwata UK, says, "We are really proud of this announcement. Anest Iwata and Caterham have built a great working relationship. It's a real pleasure to be able to work with such a forward thinking and professional company as Caterham."

He continued, "The Caterham F1 team's demanding attention to detail has to be 100% at all times due to the industry it is working in. The '5' in WS stands for 'superior'. Caterhams need for the up most performance from a spraygun means the WS400 Evo is the gun of choice for this environment."



KAIZEN:
Kaizen is made up of two words, 'Ka' means to change, while 'Izen' means to better. When you put them two words together, you get the up to the level. Kaizen is a Japanese process that saves for improvement and perfection. The WS400 Evo Gun Anest Iwata which take it to an even higher level of Kaizen.

ANEST IWATA

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